



### *There's something about Fairfield....*

**Fairfield is Iowa's foremost art colony** with **diverse cultural events** and **international cuisine** at over 40 restaurants. This **Iowa Great Place** features year-round **family fun** at the award-winning **1<sup>st</sup> Fridays Art Walk** and other festivals, **abundant recreation, sustainable living** and an **entrepreneurial spirit** uniquely found amongst the corn fields of southeastern Iowa.

Fairfield offers a unique, eclectic scene of art galleries, shops and eateries. Many people's image of southeast Iowa doesn't include the world's premier Aurvedic health spa, more restaurants per capita than San Francisco or 40 art galleries and venues on the downtown square, but these are some of the many features that make Fairfield a great place to visit and to call home. Our world class arts, theatre and music, combined with our recreational opportunities provide ....*something for everyone.*

### *There's something about the people...*

If you look at the statistics of what defines a community, Fairfield is like many other Iowa communities. However, there is something that is not included in community profile information and not included in workforce statistics...it's the people.

"Where else will the lady in the water department at City Hall hand deliver your cable payment because you accidentally put it in their box?" said Sarah Cochran, Fairfield attorney. "Where else can your 14 year old daughter perform on stage with Broadway performers? Where else will people come together, in all sorts of terrible weather, to build a community playground, whether they have children or not."

Creativity thrives in Fairfield. That description is not just marketing speak; it's truly reflective of the creative spirit and energy that thrives in Fairfield. Fairfield is home to over 600 artists, musicians, actors, photographers, writers, film makers, poets and dancers. "The reason why 1<sup>st</sup> Fridays Art Walk can happen every single month, going on six years, is because of the depth and breadth of the creative community," said Holly Moore, President of the 1<sup>st</sup> Fridays Art Walk Board of Directors.

Fairfield has made its stake as an entrepreneurial capital of Iowa, and has even been tabbed, as the "Silicorn Valley." According to Burt Chojnowski of the Fairfield Entrepreneurial Association, Fairfield has grown with the Internet and has proven that it is only a few milliseconds away from Silicon Valley, New York, London or New Dehli. Fairfield has demonstrated the ability to welcome new business and is continuing to position itself as a place where business opportunity and assistance is only a friendship away.

Fairfield's residents believe in the betterment of the community and demonstrate it through their unified actions. This is evident through the community fundraisers for the library and most recently, the opening of the Fairfield Arts and Convention Center. The numerous examples of community pride allow Fairfield to offer a bright future for the diverse population that calls it home. "I believe we can achieve anything when we work together and the openness and willingness to work for the betterment of Fairfield is very strong," said Mayor Ed Malloy. "It makes me comfortable knowing that I'm surrounded by people that I can rely on and that are dedicated to our community as much as I am."